

Campaign Finance Analysis

2023 Aurora Mayor

December 28, 2024

Executive Summary

This report analyzes campaign contributions for the 2023 Aurora Mayor race.

Metric	Value
Total Contributions	\$393,940.91
Number of Unique Donors	808
Average Contribution	\$258.32
Number of Candidates Analyzed	2

Contribution Overview

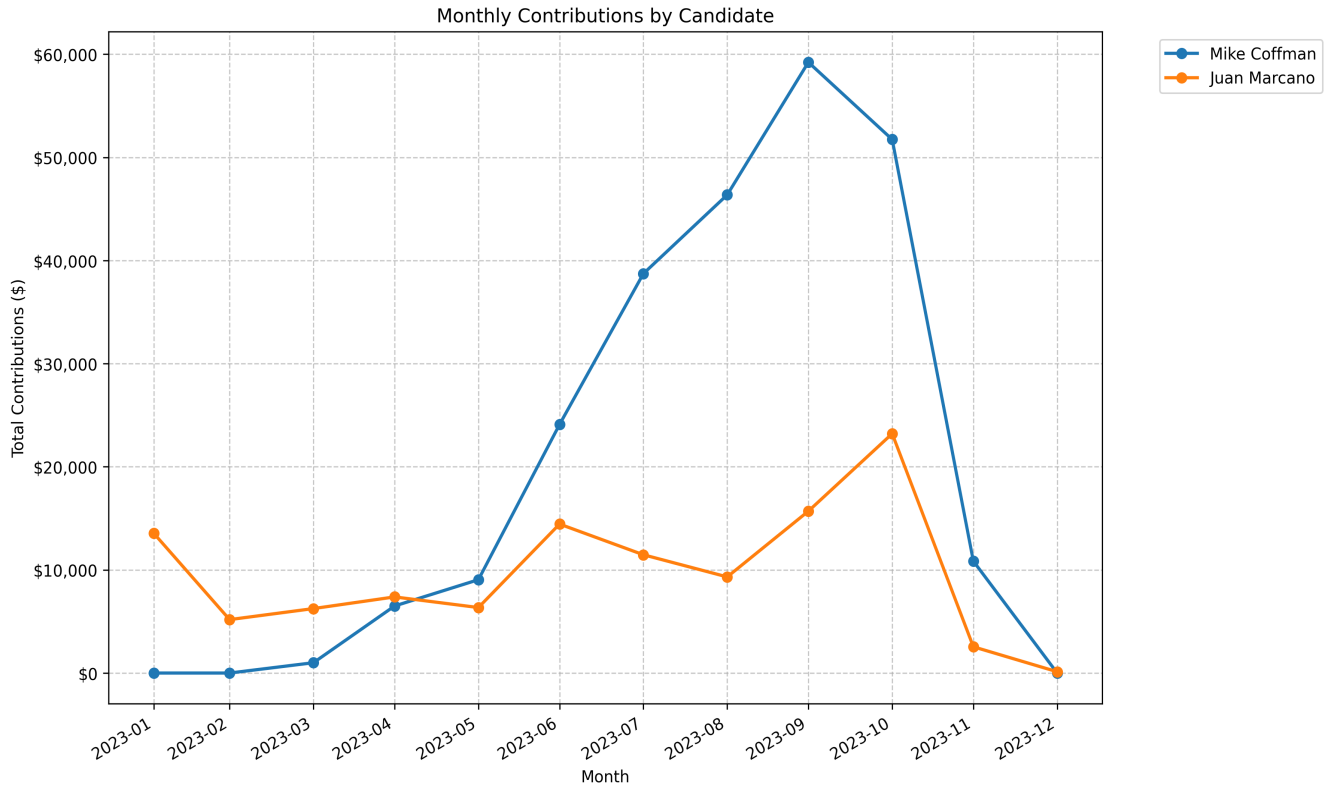
Mike Coffman - Contribution Ranges

Range	Count	Total Amount	% of Total
\$0 - \$100	187	\$13,385.00	4.8%
\$101 - \$500	135	\$42,777.60	15.4%
\$501 - \$1,000	117	\$115,712.40	41.6%
\$1,001 - \$5,000	66	\$75,917.40	27.3%
\$5,001+	1	\$30,645.51	11.0%

Juan Marcano - Contribution Ranges

Range	Count	Total Amount	% of Total
\$0 - \$100	877	\$42,983.00	37.2%
\$101 - \$500	101	\$29,120.00	25.2%
\$501 - \$1,000	32	\$30,200.00	26.1%
\$1,001 - \$5,000	9	\$13,200.00	11.4%
\$5,001+	0	\$0.00	0.0%

Monthly Contributions Timeline



Top 10 Donors by Candidate

Mike Coffman's Top Donors:

Donor	Total Contributions
Lowell Hutson	\$2,150.00
Don Hicks	\$2,150.00
Earl Wright	\$1,900.00
John Fox	\$1,500.00
Robert Adams	\$1,350.00
Mary Wright	\$1,150.00
Danielle Jurinsky	\$1,150.00
Gloria Komppa	\$1,150.00
Megan Duke	\$1,150.00
Harold Smethills	\$1,150.00

Juan Marcano's Top Donors:

Donor	Total Contributions
Gloria Pizarro	\$1,500.00
David Ortiz	\$1,350.00
Pamela Culig	\$1,300.00
Yodisa Chrisman	\$1,250.00
Aly DeWills-Marcano	\$1,200.00
Ruben Medina	\$1,200.00
Mateos Alvarez	\$1,150.00
Amy Padden	\$1,150.00
Merle Chambers	\$1,150.00
Meg Allen	\$1,150.00

Contribution Categories by Contributor Type

Mike Coffman's Contributor Categories:

Contributor Type	Total Amount	Number of Contributions
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Candidate/Campaign Committee	\$80.00	1
Committee	\$11,800.00	16
Individual	\$232,895.00	484
Other	\$33,662.91	5

Juan Marcano's Contributor Categories:

Contributor Type	Total Amount	Number of Contributions
Candidate/Campaign Committee	\$1,150.00	2
Committee	\$9,650.00	9
Individual	\$104,703.00	1,008

Industry Analysis by Candidate

Mike Coffman's Industry Breakdown:

Industry	Total Amount	Number of Contributions
Accountant	\$140.00	2
Administrative services manager	\$500.00	1
Attorney	\$15,350.00	25
Auditor	\$100.00	1
CEO	\$13,300.00	19
Chief Executive Officer	\$14,500.00	17
Commissioner	\$100.00	1
Consultant	\$5,800.00	12
Contractor	\$100.00	1
Dentist	\$200.00	2
Doctor	\$325.00	5
Engineer	\$7,350.00	10
Executive	\$2,400.00	5
Executive secretary	\$1,150.00	2
Financial manager	\$350.00	2
General and operations manager	\$500.00	1
Healthcare practitioner and technical worker	\$50.00	1
Insurance Agent	\$400.00	3

Investor	\$10,400.00	12
Lawyer	\$1,000.00	1
Maintenance and repair worker, general	\$50.00	1
Manager	\$5,250.00	8
Nurse	\$50.00	1
Other	\$44,360.00	80
Owner	\$17,440.00	33
Partner	\$3,500.00	4
Planner	\$1,350.00	3
Postal Clerk	\$600.00	2
President	\$8,950.00	15
Principal	\$7,300.00	7
Professor	\$1,000.00	1
Realtor	\$4,350.00	14
Retired	\$59,180.00	177
Sales representative	\$75.00	2
Senior Advisor	\$250.00	1
Teacher	\$75.00	2
Teller	\$50.00	1
Unknown	\$45,542.91	22
Vice President	\$5,050.00	9

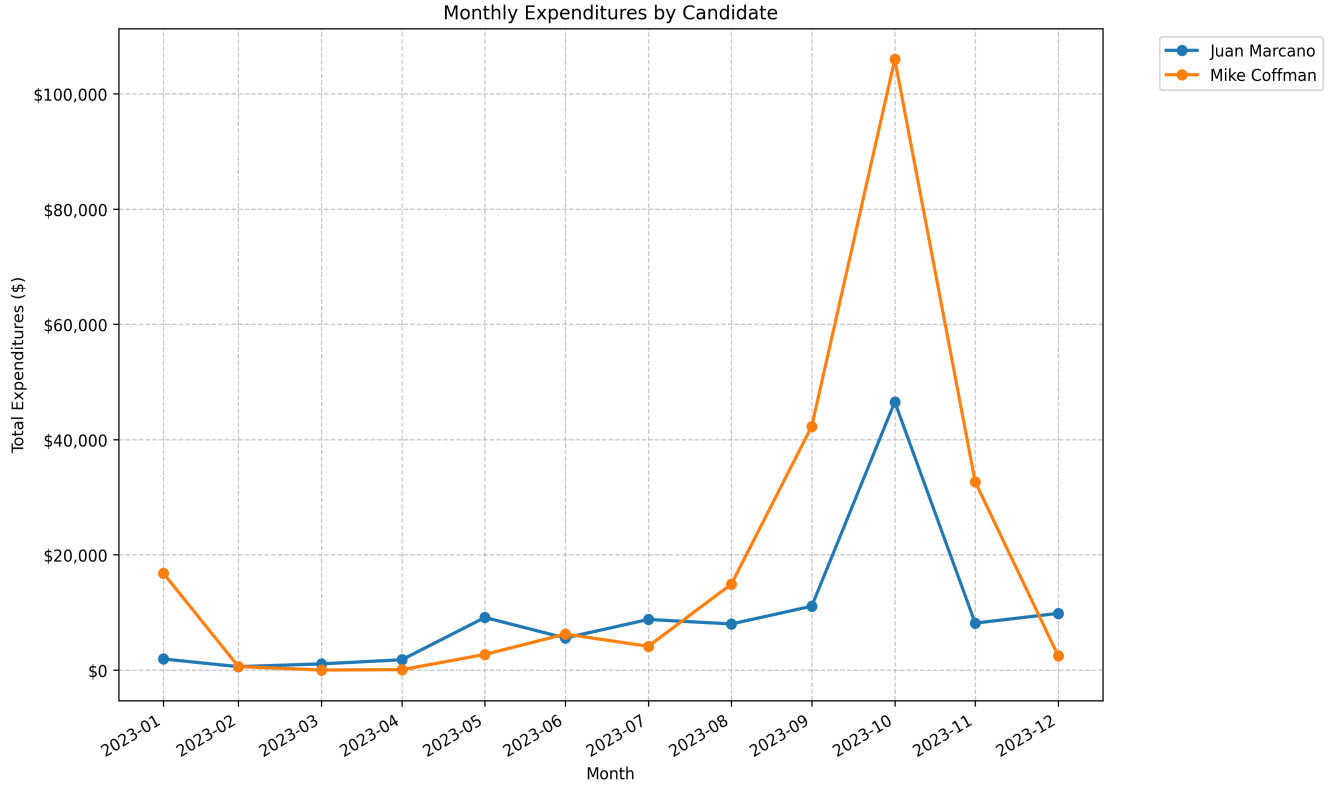
Juan Marcano's Industry Breakdown:

Industry	Total Amount	Number of Contributions
Accountant	\$195.00	5
Analyst	\$900.00	24
Attorney	\$7,150.00	31
CEO	\$37.00	1
Commissioner	\$1,300.00	5
Computer programmer	\$1,465.00	31
Computer systems analyst	\$25.00	1
Consultant	\$925.00	9
Contractor	\$50.00	2
Council Member	\$250.00	3

Customer service representative	\$25.00	1
Designer	\$125.00	3
Doctor	\$1,100.00	3
Driver/sales worker	\$350.00	2
Engineer	\$628.03	4
Executive	\$1,000.00	1
Executive Director	\$250.00	4
Farmer	\$100.00	1
Investor	\$500.00	2
Lawyer	\$3,660.00	26
Manager	\$340.00	15
Nurse	\$200.00	2
Operating engineer and other construction equipment operator	\$1,000.00	1
Other	\$56,632.70	576
Owner	\$253.13	5
Paralegal / Legal Assistant	\$75.00	2
President	\$1,337.00	4
Professor	\$1.00	1
Project Manager	\$2,750.00	15
Realtor	\$25.00	1
Retired	\$2,472.00	28
Self Employed	\$125.00	3
Social and community service manager	\$299.00	4
Teacher	\$2,945.00	53
Truck driver, heavy and tractor-trailer	\$100.00	1
Unemployed	\$14,598.14	129
Unknown	\$10,850.00	12
Vice President	\$1,165.00	5
Waiter and waitress	\$300.00	3

Expenditure Overview

Monthly Expenditures Timeline



Juan Marcano - Expenditure Analysis

Top Expenditure Purposes

Purpose	Total Amount
Campaign workers' salaries	\$51,624.16
Other	\$34,942.93
Information technology costs (internet, e-mail)	\$9,336.00
Campaign literature and mailings	\$5,915.92
Campaign paraphernalia/misc	\$4,415.85
Print ads	\$3,363.24
Postage, delivery and messenger services	\$1,021.00
Fundraising events	\$953.35
Returned contributions	\$506.25

Contribution (explain nonmonetary)*	\$200.00
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Top Expenditure Payees

Payee	Total Amount
Buckley	\$53,372.47
Compete Digital LLC	\$35,002.00
C&D Printing	\$7,984.06
Bright Star Strategies	\$3,628.88
Meta Platforms, Inc.	\$1,879.97
PorchLink	\$1,836.00
United States Postal Service	\$1,174.00
ACT Blue	\$1,170.73
Artistic Apparel	\$1,075.41
Colorado Lasertype	\$871.24

Mike Coffman - Expenditure Analysis

Top Expenditure Purposes

Purpose	Total Amount
Other	\$79,313.63
Fundraising events	\$36,325.19
Campaign literature and mailings	\$33,634.00
Campaign consultants	\$23,000.00
Phone banks	\$21,499.76
Polling and survey research	\$10,900.00
Campaign paraphernalia/misc	\$6,371.79
Returned contributions	\$5,642.49
T.v. or cable airtime and production costs	\$5,000.00
Print ads	\$4,134.00

Top Expenditure Payees

Payee	Total Amount
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Saratoga Strategies	\$68,449.10
WR Communications	\$66,929.31
Westbrooke Group	\$34,249.12
Cygnal	\$27,200.00
Le Bilboquet	\$6,998.40
Art Works Serigraphy Inc	\$6,048.87
Anedot	\$4,746.20
Majority Strategies	\$2,625.00
Hutson	\$2,150.00
The Benson Hotel & Faculty Club	\$1,672.20